

SMALL BUSINESS RESOURCE CENTER HOW TO START YOUR SMALL BUSINESS

How do you turn your unique idea into a successful small business? Take advantage of the following resources to plan, start and grow your business.

Look for circulating books on small business topics in the **658s** or search the catalog using keywords "small business" OR "new business enterprises" OR "home-based business."

GENERAL START-UP

Guide to Starting a Small Business in Michigan | MI-SBTDC/MEDC | Small Bus. R 658.022 T930g

Guide to Starting a Small Business | www.michigan.org/medc/services/startups/

Start Your Own Business | Lesonsky and *Entrepreneur Magazine* | Small Bus. R 658.041 L562s

Small Business Sourcebook | Small Bus. R 658.022 Sm18 2008 v.1 -- v.2

SBA Small Business Planner | www.sba.gov/smallbusinessplanner

BUSINESS PLANS

Circulating books on writing business plans can be found at **658.4012**

Business Plans Handbook | Small Bus. R 658.4012 B964 v.1 -- v.10

Small Business Resource Center from Gale | Database | www.grpl.org

SBA Business Plan Tutorial | www.sba.gov/smallbusinessplanner/plan/writeabusinessplan

LEGAL ASPECTS

The Small Business Start-Up Kit | Pakroo | Small Bus. R 346.06 P17s

Search for business name availability in Michigan | www.cis.state.mi.us/bcs_corp/sr_corp.asp

State License Search from MEDC | www.michigan.org/medc/services/license

Michigan Timely Application and Permit Service | www.michigan.gov/mitaps

Federal tax information from the IRS | www.irs.gov/publications/p583

FINANCING

SBA Financial Assistance | www.sba.gov/services/financialassistance

MI-SBTDC Financing Tips | www.gvsu.edu/misbt/dc/ | New Ventures or Existing Businesses

COMPANY AND INDUSTRY RESEARCH

Standard and Poor's Industry Surveys | Small Bus. R 332.67 St24i v.1 -- v.3

Almanac of Business and Industrial Financial Ratios | R 338.74 AL62 2008

RMA Annual Statement Studies | R 338.0973 R54a 2006-2007

Reference USA | Database | www.grpl.org/databases

Business and Company Resource Center | Database | www.grpl.org/databases

North American Classification System keyword search | www.naics.com

RESOURCE GUIDE



MARKETING AND DEMOGRAPHICS

Demographic Profile for Grand Rapids and Lakeshore Areas | Desk R 338.9774 D396

Lifestyle Market Analyst | R 658.834 L626 2007

Best Customers | R 658.8342 R912b 2006

Business Decision | Database | www.grpl.org/databases

Census and Economic Census Statistics | www.census.gov

The Right Place, Inc. Regional Statistics | www.rightplace.org/regionalStatistics

Community Research Institute | www.cridata.org

Michigan Economic Development Corporation County Economic Profiler |

www.michigan.org/medc/miinfo/places/

LOCAL AND NATIONAL ORGANIZATIONS

Small Business Administration (SBA) | www.sba.gov/ | The federal government's center for small business support.

Michigan Small Business and Technology Development Center | www.gvsu.edu/misbt/dc | The Region 7 MI-SBTDC is one of 12 statewide offices that offer training workshops and one-on-one counseling in starting and running a small business.

SCORE Grand Rapids | www.grandrapids.org/score/ | Free face-to-face, telephone or e-mail business counseling from working and retired business owners and executives.

Grand Rapids Opportunities for Women | www.growbusiness.org/ | GROW focuses on providing the training and on-going counseling needed to start small businesses, plus support services for sustaining or expanding your business.

Grand Rapids Area Chamber of Commerce | www.grandrapids.org/ | Offers a variety of networking and program benefits to members.

Local First | www.localfirst.com | Committed to promoting local businesses and sustainability. Check out the online directory of members.

MAGAZINES

The following publications can be found in the Small Business Resource Center.

Entrepreneur

Grand Rapids Business Journal

Hispanic Business

Inc.

MiBiz

Minority Business Entrepreneur

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Visit the Small Business Resource Center in person or online.

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